

2021 FALL MEMBER FORUM

A LEGACY IN THE MAKING: The Impact of Critical Decisions on Canadian Prosperity

DECEMBER 8 & 9

WESTIN BAYSHORE, VANCOUVER

Decisions of today will dictate our future. They should be guided not only by what we know but shaped by the risks we anticipate and the future we desire. The 2021 Fall Member Forum seeks to bring insights into the economic and tectonic forces shaping our future and encourage dialogue on creating a sustainable transportation trade network.

We know the value of investing in good infrastructure—it creates economic benefits and jobs. But, beyond the numbers, infrastructure is critical to the health and well-being of the country. Canada could not function without the roads, bridges, sewers, and clean water paid for by previous generations.

Over the past decade, weather events have cost the world nearly \$2 trillion and impacted almost four billion people. The frequency and severity of these events will only continue to increase due to climate change. Therefore, the need to build climate-resilient infrastructure through risk-informed decision-making has never been more acute.

Our future resilience will depend on our innovative investments, risk-reduction planning, mitigation strategies, the strength of our cybersecurity, and how we manage resource scarcity, inequity, and extreme weather events.

The 2021 Fall Member Forum will build upon the 2021 Spring Member Forum and will delve more deeply into resiliency from two aspects: ensuring infrastructure is resilient from climate change and cyber risks.

The Forum will also provide the opportunity to hear from members on developments affecting the transport of Canada's exports and imports. What are the headwinds now facing the industry? How can we improve our competitiveness?

FORWARD THINKING. TRANSPORTATION.



VENUE

Westin Bayshore

1601 Bayshore Dr. Tel: (604) 682-3377
Vancouver, BC

Meeting Rooms

All meetings and meals take place on the second floor.

SCHEDULE

Wednesday, December 8, 2021

8:00 am	Opening Remarks	Stanley Park Ballroom 1&2
8:15 am	Working Sessions begin	Stanley Park Ballroom 1&2
9:30 am	Break	
10:00 am	Working Sessions (cont.)	
12:15 pm	Keynote Lunch w/ JJ Ruest	Stanley Park Ballroom 3
2:00 pm	Working Sessions (cont.)	Stanley Park Ballroom 1&2
3:30 pm	Break	
4:00 pm	Working Sessions (cont.)	
5:00 pm	Working Sessions end	
5:30 pm	Reception	Cypress

Thursday, December 9, 2021

8:00 am	Breakfast	Oak
8:30 am	Leaders Council ¹	Stanley Park Ballroom 1&2
10:30 am	Break	
10:45 am	Board of Directors Meeting	Stanley Park Ballroom 3
12:00 pm	Lunch	Oak

¹ Each member organization may have one* representative at the Leaders Council. The representative should be a senior executive and a regular attendee at WESTAC.

* Two representatives per sustaining member organization.

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Wednesday, December 8, 2021

8:00 am

Opening Remarks

Honourable Rajan Sawhney, Minister of Transportation, Government of Alberta and Chair, WESTAC
Lindsay Kislock, President and CEO, WESTAC

8:15 am

Compass Report: Leader Survey Highlights

Presentation by WESTAC on results of 5th annual survey.

Lindsay Kislock, President and CEO, WESTAC
Marzia Rizvi, Manager, Program Development and Communications, WESTAC

8:30 am

Economic Trade & Outlook

Members will hear about Canada's economic outlook, the business climate and risks over the next 12 to 36 months, with a special focus on commodities and international trade.

Speakers:

Introduction by **Maureen Killoran, QC**, Partner, Litigation, Osler
Stephen Poloz, Special Advisor, Osler and former Governor, Bank of Canada

9:30 am

Break

Wednesday, December 8, 2021

10:00 am

Trade Winds & Head Winds: Changing Trade Patterns and Impacts on Capacity

Members will present their views on the changing trade patterns and impacts on capacity. More specifically, they will address:

- How have trade patterns changed over the past 18 months? Are these permanent changes, and what else can be anticipated?
- How have Western Canada's trade transportation networks been impacted?
- What is needed to improve competitiveness and reliability?

Group 1 Panelists:

Gary Fast, Vice President, Transportation, Canadian Tire

Jonathan Hébert, Vice President, Finance & Corporate Development

Rob Ashton, President, ILWU Canada

Group 2 Panelists:

Tim Heney, Chief Executive Officer, Thunder Bay Port Authority

Ian Anderson, Vice President, Logistics, Teck

Enno Koll, Chief Executive Officer, Ashcroft Terminal and Regional Head, PSA Americas

12:15 pm

Lunch with Keynote Speaker

Jean-Jacques Ruest, President and CEO, Canadian National Railway

2:00 pm

Resilient Infrastructure: Climate Risk & Adaptation

In this session, a climate expert and an infrastructure expert will discuss the impacts of climate change and what this means for Western Canada. The focus will be on what to expect and when along with actions that the industry can take now to address these issues and protect critical infrastructure. In addition, Yukon Minister of Highways & Public Works, Hon. Nils Clarke will comment on the effects of climate change in the Yukon.

Speakers:

Dr. Simon Donner, Professor of Climatology, University of British Columbia

Stephen Beatty, Global Chairman, Infrastructure, KPMG

Hon. Nils Clarke, Minister of Highways & Public Works, Government of Yukon

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Wednesday, December 8, 2021

3:30 pm **Break**

4:00 pm **Resilient Infrastructure: Cybersecurity**

Robust cybersecurity is essential for a resilient organization. It ensures the security of individuals, the safe movement of goods and is critical to safeguard against operational disruptions. We will hear about the latest advancements in cybersecurity, best practices and communication strategies to build organizational resilience against cyber threats.

Speakers:

Ali Arasteh, Managing Director, Mandiant

Steve Vanagas, Vice President, Customer Communications and Public Affairs, TransLink

5:00 pm **Sessions conclude**

5:30 pm **Reception**

7:00 pm **Reception ends**

Thursday, December 9, 2021

8:00 am **Breakfast (All Members and Guests)**

8:30 am

WESTAC LEADERS COUNCIL—A STRATEGY FOR A RESILIENT WESTERN TRADE CORRIDOR

Each forum concludes with an [in-camera](#), frank discussion among the most senior representatives of member organizations. Sustaining members are allowed one additional representative.

The pandemic disrupted supply chains, and extreme weather has crippled access to southern British Columbia. The transportation industry urgently needs to assess what is required to recover. We must ensure future events do not cause similar disruptions on the movement of goods through the western trade corridor.

Results from WESTAC's 2021 Compass Survey indicated that insufficient capacity and aging infrastructure remain as top transportation challenges. Four in 5 respondents believe that a new strategy is needed for Western Canada's trade corridors.

In response to survey results and recent events, this Leaders Council discussion will update leaders on the current corridor situation. The discussion will also focus on how best to move forward with a framework for a new strategy for Western Canada's trade corridor.

Speakers:

Hon. Omar Alghabra, Minister of Transport, Government of Canada

Hon. Rob Fleming, Minister of Transportation & Infrastructure, Government of British Columbia

Jeff Edwards, Assistant Vice President of Demand & Market Strategy, Canadian Pacific

Brad Bodner, Director, Business Development, CN

10:30 am

Meeting adjourns

10:45 am **Board of Directors Meeting**

12:00 pm **Lunch Buffet** (also available 'to go')

GUEST SPEAKERS



ALI ARASTEH

Managing Director
Mandiant

Ali Arasteh is a managing director at Mandiant. Ali has more than 18 years of work experience in Information Security. Ali has worked in various technical and consulting capacities in the security field, helping organizations investigate and respond to complex security incidents and enhance their capabilities proactively in detecting, responding to and mitigating advanced threats.

In his current role at Mandiant, Ali leads Mandiant consulting services in Canada. Prior to joining Mandiant, Ali held several security consulting and operational roles at Deloitte and BlackBerry. Ali has received a Master of Business Administration degree from Schulich School of Business, a Master of Computer Science degree from Concordia University and a Bachelor of Software Engineering degree from AUT.



STEPHEN BEATTY

Global Chairman, Infrastructure
KPMG

Steve serves as the Global Chairman for the Infrastructure practice and the Chairman of the Global Cities Center of Excellence for KPMG.

He is well-recognized as an expert in public infrastructure projects and has worked on engagements across six continents. During his career, he has been involved in numerous negotiations on complex infrastructure projects and has been instrumental to his clients in delivering large infrastructure projects.

Steve has led many major infrastructure transactions and has advised both public and private sector clients extensively in infrastructure privatization strategy, transportation planning, public-private partnership (PPP) policy development and project financing. He has assisted public sector clients in project scoping, process design, process execution, and negotiation with private developers. In addition, his assistance has included business strategies, financing approaches, and preparation of bids related to highway and other infrastructure projects for private sector clients.

He has a BBA from Wilfrid Laurier University, an MBA from York University and over 32 years' experience with KPMG. In a private capacity, Steve sits on advisory boards relating to the infrastructure programs at the Stanford University Business School and the Cornell University Program in Infrastructure Policy.



SIMON DONNER

Professor of Climatology

University of British Columbia

Dr. Simon Donner is an interdisciplinary climate scientist who aims to address societally relevant questions surrounding climate change. Most of his research is at the intersection of physical climate science, marine science and public policy. His current focus areas are patterns of ocean warming and sea-level rise, climate change adaptation in the developing world, especially in coastal areas, and climate change and coral reefs. This research involves a combination of numerical modelling, large-scale geospatial analysis, and both scientific and interview-based fieldwork in the south and central Pacific.

Simon takes his privileged position as a professor seriously. He spends a lot of time translating the science of climate change to different audiences in hopes of helping people make better decisions about the future.



MAUREEN KILLORAN, QC

Partner, Litigation

Osler

Maureen is the former Managing Partner of Osler's Calgary office (2011-2017) and a trusted advisor to many major commercial clients. Maureen's litigation practice is devoted to complex commercial disputes with particular emphasis on the resource industry. She is a seasoned trial and appeal lawyer with extensive experience in commercial arbitrations (domestic and international) and other forms of dispute resolution. Maureen represents a diverse group of clients and has broad experience in resource industry disputes acting on major pipeline, hydroelectric, oil sands, midstream, upstream and downstream disputes. A significant portion of Maureen's practice involves litigation related to major resource and transportation projects and undertakings. She routinely appears on matters of judicial review, regulatory appeal, and environmental, administrative, constitutional, Charter and indigenous claims in Federal and Provincial Courts across the country.

Numerous industry publications describe Maureen as being widely regarded by clients and peers as one of Canada's top litigators in the areas of energy and resource, indigenous and commercial litigation, appellate advocacy, and constitutional and administrative law.

GUEST SPEAKERS



STEPHEN POLOZ

Special Advisor

Osler

Stephen is a widely recognized economist with nearly 40 years of experience in financial markets, forecasting, and economic policy, including 35 years in the public sector.

Prior to joining Osler, Stephen was the 9th Governor of the Bank of Canada, Canada's central bank. Stephen was Governor of the Bank for seven years after having previously spent 14 years there during 1981-95, occupying a range of increasingly senior positions.

Prior to joining the Bank of Canada, Stephen spent 14 years at Export Development Canada as Chief Economist (1999-2008), Head of Lending (2008-2011) and finally as President and CEO (2011-2013). He also spent four years at BCA Research, where he was Managing Editor of the International Bank Credit Analyst, one of their flagship publications.

Stephen is a Certified International Trade Professional and a graduate of Columbia University's Senior Executive Program. He has been a visiting scholar at the International Monetary Fund in Washington, D.C., and the Economic Planning Agency in Tokyo, Japan. At Osler, Stephen provides clients with his significant expertise and strategic guidance regarding the financial system, trade, and economic policy both domestically and on a global scale.

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MARK YOUR CALENDARS:

WESTAC Spring Member Forum

April 21 & 22, 2022

Hotel Saskatchewan

Regina, SK