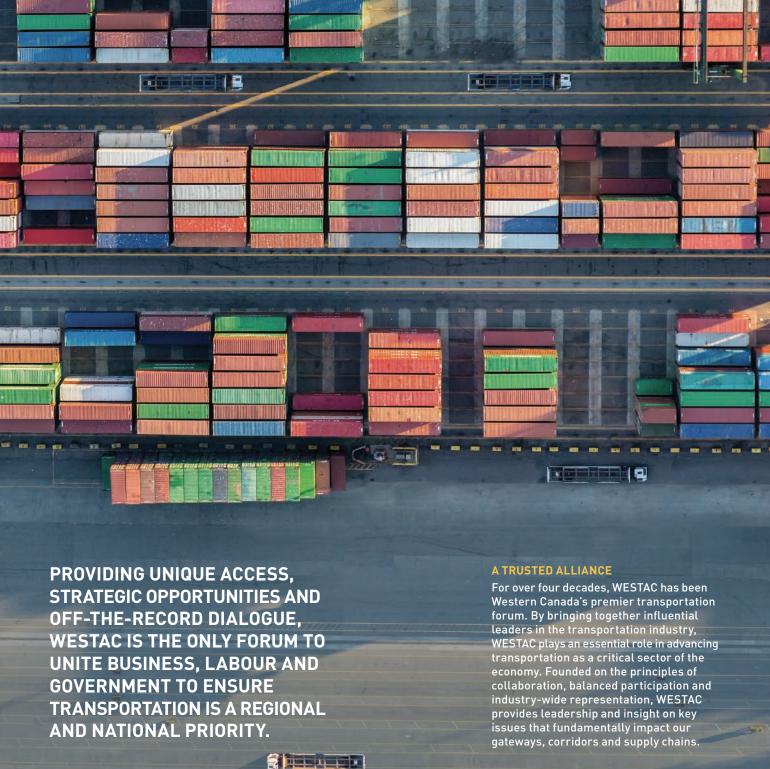


## FORWARD THINKING, TRANSPORTATION.

WE ARE WESTAC. STRATEGICALLY ADVANCING THE FLOW OF GOODS AND SERVICES BEYOND BORDERS AND POLITICS, TO SERVE THE NEEDS OF ALL CANADIANS.



#### **ENSURING A MORE COMPETITIVE SYSTEM**

In an increasingly complex world, a comprehensive understanding of the challenges facing transportation is critical. As a forum for strategic insight, WESTAC provides a neutral and non-partisan setting to openly discuss, debate and navigate key challenges from all perspectives. From our diverse membership and multi-stakeholder environment to thought-provoking speakers, the forum exists to strengthen organizations and trade while improving system competitiveness throughout the region.



## ADVANCING TRANSPORTATION THROUGH COLLABORATION

Fundamentally believing that people are the key, WESTAC fosters the collaborative relationships necessary to advance transportation. By connecting forward-thinking business, labour and government leaders, we identify and address topics and issues that affect both the industry and individual organizations. The relationships forged between peers and competitors span the spectrum of the industry and provide ongoing opportunities to influence, build support and share information.



# **BENEFITS OF MEMBERSHIP** Be part of a select association of industry leaders dedicated to strategically advancing our transportation system. > Gain insight on issues and stay connected to important developments > Engage in informal opportunities to meet and collaborate with other influential leaders > Build support for your sector and gain influence for your organization > Implement meaningful change across regions, sectors and organizations ADVANCE THE DIALOGUE Key contributors to Western Canada's transportation industry are invited to be a part of WESTAC. To be considered for membership, applicants must be top-level players - Labour Leaders, Government Officials, Corporate Executives - in the transportation system, able and willing to collaborate on a strategic, long-term vision. Members are requested to participate in a twice-yearly roundtable forum, provide leadership from their organization and engage in a variety of discussions on issues that affect the future of our transportation system.



#### **TO APPLY**

To request an application for membership, or to learn more about the pivotal role WESTAC plays in advancing the transportation industry in Western Canada, contact:

604.687.8691 info@westac.com

westac.com

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