

**2024 FALL MEMBER FORUM****Pathways to Prosperity****November 21 & 22, 2024****CPKC Headquarters & Westin Hotel, Calgary**

Canada has many strengths—abundant natural resources, boundless sources of clean energy, and a highly educated workforce. However, the Canadian economy faces materially slower growth driven by its productivity problem. Over the past four decades, Canada has slipped significantly compared with other G7 countries and is now second only to Italy in terms of productivity decline.

Strong productivity leads to faster growth, more jobs, and higher wages, serving as an important way to protect the economy from the risks of high inflation. While little can be done to address global trade tensions, changing demographics, and the economic impacts of climate change, we can ramp up our productivity as a buffer against these forces and assist in future-proofing the Canadian economy.

The Fall Forum will look at trade opportunities and challenges, look for ways to address the productivity problem, unpack the results of the US election on the Canadian economy, and focus on how investment in trade-related infrastructure can advance these objectives.

[Register Now](#)

7:15 am	<b>Transport from the Westin Hotel to CPKC Campus</b>
7:45 am	<b>Arrival at CPKC</b>
7:45 am	<b>Hot Buffet Breakfast</b>
8:30 am	<p><b>Welcoming Remarks &amp; Introductions</b></p> <ul style="list-style-type: none"> <li>▪ Hon. Devin Dreeshen, Minister of Transportation and Economic Corridors, Government of Alberta &amp; Vice-Chair, WESTAC <i>(invited)</i></li> <li>▪ Lindsay Kislock, President &amp; CEO, WESTAC</li> </ul>
8:45 am	<p><b>Navigating Global Currents: Trade Prospects &amp; Pitfalls</b></p> <p>Peter Hall, a top economist, will kick off the forum with an insightful analysis of Western Canada's strategic position in the global trade arena. He will address key opportunities and challenges that will define the region's economic future.</p> <ul style="list-style-type: none"> <li>▪ Peter Hall, CEO, econosphere inc.</li> </ul>
9:45 am	<b>Session TBD</b>
10:30 am	<b>Break</b>
11:00 am	<p><b>Breaking the Glass on Canada's Productivity Emergency</b></p> <p>Canada has experienced dismal productivity growth in recent years. Over the past four decades, we have slipped significantly compared with many other countries. Among G7 countries, we are now second only to Italy when it comes to productivity decline. This session will explore the challenges and practical solutions to reversing the productivity emergency.</p> <ul style="list-style-type: none"> <li>▪ Hon. Anita Anand, President, Treasury Board, Government of Canada <i>(invited)</i></li> <li>▪ Dr. Trevor Tombe, Professor, Department of Economics and Director, Fiscal and Economic Policy, The School of Public Policy, University of Calgary</li> <li>▪ Bea Bruske, President, Canadian Labour Congress</li> </ul>
12:30 pm	<b>Buffet Lunch</b>

- 1:30 pm      **North America Integration: Lessons Learned – CPKC Merger**
- **James Clements**, Executive Vice-President Strategic Planning & Corporate Services, CPKC
- 2:00 pm      **The Election Aftermath: Charting Canada’s Course in a New US Landscape**
- The 2024 US election campaign has been dramatic, with significant implications for Canadian businesses. Charlie Cook, renowned political analyst and founder of the *Cook Political Report*, will share his expert analysis of the election results and the new administration. Hon. John Baird, former senior federal cabinet minister, will discuss the potential impacts on Canadian business and strategies to enhance economic prosperity and competitiveness.
- Moderator:
- **James Gorman**, Senior Vice-President, Corporate Services, West Fraser
- Speakers:
- **Charlie Cook**, Political Analyst & Founder of the Cook Political Report
  - **Hon. John Baird**, Senior Business Advisor, Bennett Jones
- 3:30 pm      **CPKC Tours (see tour descriptions on page 5)**
- 5:00 pm      **Reception**
- 6:45 pm      **Transport to the Westin Hotel begins**

7:45 am **Breakfast (open to all attendees)**

### **WESTAC LEADER'S COUNCIL**

**The Leader's Council is open to official representatives of member organizations. Sustaining members are allowed one additional representative.**

8:30 am Each forum concludes with an in camera, frank discussion among the most senior representatives of member organizations. Participation is limited to the Official representative from each member organization and excludes non-members. No reporting will take place.

At the Leader's Council in May, members underscored the need for increased trade infrastructure investments and for the federal government to recapitalize the National Trade Corridors Fund (NTCF).

The Fall Forum Leader's Council will build on this discussion, continuing to focus on strategic investment in trade infrastructure. Topics will include:

- Analyzing commodity flows, identifying economic opportunities and addressing infrastructure gaps
- Defining what constitutes nationally significant trade infrastructure
- Prioritizing infrastructure projects based on strategic importance

The session will begin with an update from Transport Canada and from the National Supply Chain Office, detailing current initiatives and the progress of the National Supply Chain Strategy.

The overarching goal of the Leader's Council is to have a frank, action-oriented dialogue among the most senior representatives of member organizations, driving meaningful outcomes for Canada's transportation sector.

11:00 am Meeting adjourns

11:15 am **Board of Directors meeting**

12:30 pm **Board meeting adjourns**

## Explore CPKC: Past, Present, and Future

Attendees will have the unique opportunity to explore various facets of CPKC, from its current operations to its rich history and future innovations, with four distinct tour options available.

**Registration for options 1 & 2 can be done when registering for the Forum.** Touring the historic rail cars and hydrogen locomotives can be done at your leisure and do not require registration.

### Option 1: Training Centre

Discover the skills needed to become a locomotive engineer, yard worker, or conductor. Through interactive simulations, test your abilities—do you have what it takes to couple railcars or operate a train?

### Option 2: Operations Centre

Gain exclusive access to the behind-the-scenes operations of CPKC. Learn what it takes to manage a 20,000-mile rail network with 50 rail yards and over 80,000 active railcars in motion daily.

### Historic Rail Cars

This is your opportunity to join the ranks of British Prime Minister Winston Churchill, President John F. Kennedy and First Lady Jacqueline Kennedy and their Royal Highnesses Princess Elizabeth and the Duke of Edinburgh who have traveled on the fleet of historic Canadian Pacific Railway carriages. Built between 1916 and 1931 the cars are the pinnacle of a bygone tradition of elegance with brass fittings, burlled tables, brocade chairs, wall paneling of Circassian walnut and bird's eye maple imported from Russia, and open vestibules.

### Hydrogen Locomotives

Get a glimpse into the future of sustainable freight transportation by exploring CPKC's innovative hydrogen-powered locomotives. Jump aboard and learn about the world's first hydrogen-powered locomotive. We guarantee you won't miss a noisy diesel engine nor smelly exhaust.