

2020 FALL MEMBER FORUM

WHAT'S NEXT?

The Aftermath of the COVID-19 Crisis

OCTOBER 14, 16, 21 & 23 – ONLINE EVENT

The COVID-19 pandemic is, first and foremost, a global health crisis that triggered enormous economic consequences. The World Trade Organization estimates that global merchandise trade plunged 18.5% in the second quarter of 2020 and forecasts an overall contraction of 13% for the year. In Canada, unemployment reached 13.7% in May, and GDP is likely to have plunged by a record of 12% in the second quarter. These indicators will improve as the economy recovers from earlier lockdown measures.

The 2020 Fall Member Forum will address the pressing concerns that Canadian transportation leaders have as a result of the COVID-19 pandemic. Experts will provide their insights on the scale and permanency of damage caused by the pandemic, and outline responses for businesses and governments to thrive in the coming years.

SCHEDULE

Wednesday, October 14: 10:30 - 12:00 (PDT)

Session 1: Globalization & Trade

Friday, October 16: 10:00 - 12:00 (PDT)

Session 2: Economic Implications & Prospects for Recovery

Wednesday, October 21: 10:00 - 12:00 (PDT)

Session 3: COVID-19: An Inflection Point for Freight Transportation?

Friday, October 23: 10:00 - 12:00 (PDT)

Session 4: Annual General Meeting, Keynote Speaker & COVID-19 Townhall: Your Questions Answered

A Note on Format:

Since travel and large in-person conferences are restricted, WESTAC has made the decision to go online for this year's Fall Member Forum. The Forum will run across four days – two 2-hour sessions per week, for two weeks. Though Forums are traditionally limited to the Official and Alternate representatives to the Council, we would like to take the opportunity to open up each session to other executives within WESTAC member organizations.

WEDNESDAY

October 14, 2020

10:30 am **Opening Remarks**

Honourable Ric McIver, Minister of Transportation, Government of Alberta

Lisa Baratta, Interim President, WESTAC

10:40 am **Session 1: Globalization & Trade**

Speakers:

Karen Harris, Managing Director, Macro Trends Group, Bain & Company

Dr. Daniel Trefler, Professor, Economic Analysis & Policy, Rotman School of Management, University of Toronto

Moderator:

Rudyard Griffiths, Chair of the Munk Debates and Senior Fellow at the Munk School of Global Affairs and Public Policy

12:00 pm **Session ends**

Please note that all times are Pacific Daylight Time (PDT)

FRIDAY

October 16, 2020

10:00 am **Session 2: Economic Implications & Prospects for Recovery**

Speakers:

Louis-Vincent Gave, Founding Partner & CEO, Gavekal Research

Jean-François Perrault, Vice President & Chief Economist, Scotiabank

Jim Stanford, Economist & Director, The Centre for Future Work

Moderator:

Rudyard Griffiths, Chair of the Munk Debates and Senior Fellow at the Munk School of Global Affairs and Public Policy

12:00 pm **Session ends**

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WEDNESDAY

October 21, 2020

10:00 am **Session 3: COVID-19: An Inflection Point for Freight Transportation?**

Speakers:

Keith Dierkx, Principal, Keith Dierkx LLC

Tony Hatch, Consultant, ABH Consulting

Lars Jensen, Chief Executive Officer, SeaIntelligence Consulting

Moderator:

Hon. Lisa Raitt, P.C. Vice-Chair of Global Investment Banking, CIBC
Former Minister of Transport, Labour and Natural Resources

12:00 pm **Session ends**

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FRIDAY

October 23, 2020

10:00 am **Annual General Meeting**

Session 4: Keynote Address: Not Every Crisis is a Turning Point

Speaker:

Dr. Richard Haass, President, Council on Foreign Relations

Moderator:

Lisa Baratta, Interim President, WESTAC

COVID-19 Townhall: Your Questions Answered

Speaker:

Dr. Jason Kindrachuk, Assistant Professor, Canada Research Chair, Department of Medical Microbiology & Infectious Diseases, University of Manitoba

12:00 pm **Session ends**

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