



Annual Meeting 2010

April 29 and 30
Regina Inn and Conference Centre, Regina, SK

Preparing for Changing Landscapes: Understanding the impacts on transportation

The long period of trade growth has been disrupted; today's landscape is one of continual ebbs and flows. These shifts create opportunities and challenges for Western Canada's supply chain stakeholders. Only by being nimble and truly well prepared will we adapt successfully to this new environment.

WESTAC members will meet in Regina to review the broad economic and commodity outlooks and how they link to transportation capacity. There will also be sessions to broaden the perspective and debate about the forces of competition from other gateways, our reputation with domestic and foreign customers, and our relationship and business with our largest trading partner.

Wednesday, April 28

6:30 pm Executive Committee Meeting

Thursday, April 29

9:00 am **Board of Directors Meeting** (for the current 2009-10 Board)

11:00 am **Annual Business Meeting**

11:30 am **Lunch**

12:45 pm **Opening Remarks**

- **Ruth Sol**, President, WESTAC

1:00 pm **Canada's Future Commodity Landscape**

- **Patricia Mohr**, Vice-President, Economics & Commodity Market Specialist, The Scotiabank Group

Roundtable Discussion

Exporter views:

- Several shippers will be asked to respond, followed by a roundtable discussion

3:00 pm Break

3:30 pm **Understanding Transportation Economics**

The actual impact on the transportation system is not always directly correlated to common economic measures. Volumes moved on the system do not move with GDP numbers. This session will discuss the factors, which have the most impact on system capacity. Members will have an opportunity to discuss the timing of strains to the network.

- **Jean-Jacques Ruest**, Executive Vice-President and Chief Marketing Officer, CN
- **Robin Silvester**, President & CEO, Port Metro Vancouver
- **Hon. Steve Ashton**, Minister of Infrastructure & Transportation, Government of Manitoba

Roundtable Discussion

5:00 pm **Reception & Dinner**

Friday, April 30

7:00 am	Breakfast
7:30 am	Board of Directors Meeting (for the incoming 2010-11 Board)
8:00 am	Economic Landscapes – What will impact our future? <hr/> <p>In today's landscape we are inescapably linked to the world around us. All over North America and beyond efforts to attract and sustain global trade business are underway. East Coast and Gulf Coast ports are anticipating an influx post-Panama in 2014, US West Coast ports are trying to emulate a successful Gateway Program and the competition is fierce. Understanding future trade patterns and key competitive challenges are crucial to success.</p> <ul style="list-style-type: none">• John Vickerman, President, Vickerman Associates <p>Service provider views:</p> <ul style="list-style-type: none">• Several others will be asked to respond, followed by a roundtable discussion
10:00 am	Break
10:30 am	Building a Competitive Canadian Landscape Through Reliability and Reputation <hr/> <p>Labour-Management Relations – A Key Factor</p> <ul style="list-style-type: none">• Dr. Richard Chaykowski, Professor, School of Policy Studies, Queen's University <p>Making Choices – A Customer Perspective</p> <ul style="list-style-type: none">• Pat Sinnott, Executive Vice President, Technology & Supply Chain, Canadian Tire Corporation <p>Ensuring Reliability – Carrier Perspective</p> <ul style="list-style-type: none">• Tracy Robinson, Vice President, Marketing, Canadian Pacific Railway <p><i>Roundtable Discussion</i></p>
12:00 pm	Closing Remarks <hr/> <ul style="list-style-type: none">• Ruth Sol, President, WESTAC
12:15 pm	Closing Buffet Lunch