

2014 FALL MEMBER FORUM
FINDING THE BALANCE:
The Role of Regulation in Transportation

OCTOBER 20-21, WESTIN HOTEL, CALGARY

Regulation is necessary when competition and market forces are unable to achieve the economic, safety, security, environmental or social objectives we set for ourselves. Rules and regulations play an essential role in today's society and particularly in the transportation industry. There are thousands of regulations from all levels of government and quasi-government organizations that apply to different parts of the industry. Finding the balance is important for the success of today's supply chains.

Members will discuss the true costs of regulation and how to optimize regulatory measures to enhance supply chain excellence. Sessions will look at regulatory successes, failures and opportunities using current examples. The Forum will include an update on the statutory review of the *Canada Transportation Act*, recently announced by Federal Transport Minister Lisa Raitt.

Register online: www.westac.com

FORWARD THINKING. TRANSPORTATION.

All speakers are confirmed unless noted otherwise.

MONDAY

October 20, 2014

9:00 am **Executive Committee Meeting**

10:15 am **Board of Directors Meeting**

11:45 am **Opening Remarks by the Chairman**
Hon. Steve Ashton, Minister of Infrastructure and Transportation,
Government of Manitoba

12:00 pm **Lunch with Speaker**
Canada's Brave New Regulatory World
Brian Lee Crowley, Managing Director, Macdonald-Laurier Institute

REDUCING SUPPLY CHAIN BARRIERS

1:30 pm Canadian shippers and transportation service providers are affected by a variety of factors that create supply chain barriers. What is the economic impact of these barriers? How can governments and companies reduce hidden costs?

Mark Gottfredson, Partner, Bain & Company

Spotlight on border access and interprovincial harmonization:
Gary MacNew, Board Member, Can/Am Border Trade Alliance
Blair Wagar, Assistant Deputy Minister for the Policy & Planning Division, Ministry of Highways & Infrastructure, Government of Saskatchewan

Roundtable Discussion

3:30 pm Break

ENSURING PUBLIC HEALTH & SAFETY

4:00 pm Canadians are increasingly aware of the potential dangers inherent in transporting goods. One of the reasons for regulation is to protect public safety. What are the recent updates to transport regulations? How have operating practices been improved? Will the changes achieve the desired objectives?

Laureen Kinney, Assistant Deputy Minister, Safety & Security, Transport Canada
Louise Yako, President & CEO, BC Trucking Association
James Clements, VP Strategic Planning & Transportation Services, Canadian Pacific

Roundtable Discussion

5:20 pm Working Sessions end

5:30 pm **Reception – A Toast to Ruth Sol's Retirement**

8:00 pm **Reception ends**

TUESDAY

October 21, 2014

7:00 am **Hot Buffet Breakfast**

CORRECTING A MARKET FAILURE: PORT DRAYAGE

8:15 am Earlier this year, hundreds of truck drivers calling on Vancouver's container terminals withdrew their services. Collectively, the Government of Canada, the Province of British Columbia and Port Metro Vancouver developed a 14-point action plan to resolve the work stoppage. Since then, additional discussions have taken place to resolve outstanding issues. What was implemented & why? What is the current situation? What more is needed?

Robin Silvester, President & CEO, Port Metro Vancouver

Maksim Mihic, General Manager, DP World Vancouver

David Payne, President and **Gordon Payne**, Director, Harbour Link Container Services

Barry Kennedy, President, National Council 4000, Unifor

Robert Meredith, Manager, Vancouver Operations, Canadian Tire

Roundtable Discussion

10:00 am Break

WHAT'S NEXT FOR TRANSPORT POLICY

10:30 am A review of the *Canada Transportation Act* is underway. What will the areas of focus be?

Hon. David Emerson, Chair, CTA Review Panel

Following Hon. David Emerson's presentation, Members will have the opportunity to discuss priorities for changes in transport policy with one of the Review Advisors.

12:00 pm **Closing Remarks**

Oksana Exell, President & CEO, WESTAC

12:15 pm **Buffet Lunch**
