

**2018 SPRING MEMBER FORUM
EVOLUTION IN TRANSPORTATION:
INCREMENTAL STEPS TOWARDS OPTIMIZATION**

MAY 3 & 4, FAIRMONT HOTEL, WINNIPEG

The 2018 Spring Member Forum will explore opportunities to advance the Western Canadian transportation system within the next five years. System change is complicated, especially in an industry with such a diverse stakeholder community and complex history. The aim of the meeting is to explore options to improve things in incremental ways.

At the Forum, members will hear how some companies are changing business practices and creating capacity in the system through innovation and technology. They will also learn how the federal government is promoting change through a data collection and visibility program and through legislative reviews (pilotage, Seaway and ports).

Members will also have an opportunity to discuss recent developments in North American rail service. Finally, throughout the day, western provincial Ministers will offer perspectives on the "State of Transportation Across the West" and how they see the evolution of transportation in their respective jurisdictions and the impact on the western Canadian system.

The WESTAC Leaders Council**, on day two, will delve further into issues surrounding Western Canada's rail system by focusing on the actions that all stakeholders can take to increase efficiency in rail.

** Please note: The Leaders Council is open to official representatives of member organizations. Sustaining members are allowed one additional representative.

THURSDAY

May 3, 2018

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- 7:30 – 9:00 am **Breakfast with Speaker**
Is Trade Confidence Waning?
Dan Ciuriak, Director & Principal, Ciuriak Consulting Inc.
- 9:05 – 9:30 am **Annual General Meeting**
- 9:45 am **Welcoming Remarks and Introductions**
Hon. Ron Schuler, Minister of Infrastructure, Government of Manitoba & Chair, WESTAC
Oksana Exell, President & CEO, WESTAC
- 10:00 am **Data & Supply Chain Visibility – A Made in Canada Solution**
WESTAC's 2018 Compass Survey confirmed that transportation stakeholders across Canada want better data and better access to data. They recognize the importance of shared data to improve network performance. Many jurisdictions are successfully using data to compete with Canada and we cannot afford to fall behind. This session will offer the federal government's perspective, highlight best practices and showcase an example underway in Western Canada.
- Fostering Evidence-Based Decisions on Transportation: Strategy, Deliverables and Timelines*
Lawrence Hanson, Assistant Deputy Minister, Policy, Transport Canada
- and -
Christian Dea, Chief Economist & Director General, Transportation and Economic Analysis, Transport Canada
- Emerging Global Digital Supply Networks*
Kurt Ritcey, Partner, Supply Chain Practice, Deloitte Consulting
- Port of Vancouver Supply Chain Visibility Project Update*
Robin Silvester, President & CEO, Vancouver Fraser Port Authority
- Roundtable discussion*

THURSDAY

May 3, 2018

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- 11:30 am **State of Transportation across the West – Part 1**
Ministers responsible for transportation policy across the west will offer their perspective on the state of the system and where effort is required to evolve successfully, both independently and as a region.
- Hon. Ron Schuler, Minister of Infrastructure, Government of Manitoba**
Hon. Claire Trevena, Minister of Transportation & Infrastructure, Government of British Columbia
- 12:00 pm **Lunch**
- 1:00 pm **Organizational Process Improvements – Maximizing Efficiency**
Reimagined business practices and new technologies can significantly increase capacity and efficiency. Two organizations pushing traditional limits and evolving services to meet customer expectations will present case studies on maximizing efficiency and creating new opportunities.
- Brian Cornick, CEO, Cando Rail Services**
Jonathan Hébert, Vice President Finance & Corporate Development, Ray-Mont Logistics
- Roundtable discussion*
- 1:45 pm **Marine Reviews Update: Pilotage Act, Seaway & Ports Modernization**
In the last 12 months, Transport Canada has announced three reviews related to Canada’s marine sector: *Pacific Pilotage Act* Review, St. Lawrence Seaway Review and Ports Modernization Review. This session will open with a federal overview of the objectives and status update of each review.
- Lawrence Hanson, Assistant Deputy Minister, Policy, Transport Canada**
- A panel of members directly impacted by the reviews will offer insight into the process from their perspective.
- Moderator: Bruce Burrows, President, Chamber of Marine Commerce**
- Discussants:**
Stefan Woloszyn, Chief Financial Officer, Pacific Pilotage Authority
Terence Bowles, President & CEO, The St. Lawrence Seaway Management Corporation
Robin Silvester, President & CEO, Vancouver Fraser Port Authority
- Roundtable discussion*
- 2:45 pm **Break**

THURSDAY

May 3, 2018

3:15 pm

Evolution in North American Freight Rail: A Moderated Discussion

This session will open with an overview of the freight rail network in North America and Canada more specifically. Potential impacts of the Transportation Modernization Act (Bill C-49) and the challenges and opportunities railways are facing now and looking ahead will be discussed.

Dr. Malcolm Cairns, Malcolm Cairns Research and Consulting

A stakeholder panel will bring the discussion back to the Western Canadian rail service climate. *

Moderator: Mark Hemmes, President, Quorum Corporation

Discussants:

Keith Bruch, Former Vice President of Operations, Paterson Global Foods

Kara Edwards, Director, Transportation, Chemistry Industry Association of Canada

Dr. James Nolan, Professor, Department of Agricultural and Resource Economics, University of Saskatchewan

Roundtable discussion

*This topic will be explored further in-camera by the Leaders Council.

4:45 pm

State of Transportation Across the West – Part 2

Ministers responsible for transportation policy across the west will offer their perspective on the state of the system and where effort is required to evolve successfully, both independently and as a region.

Hon. David Marit, Minister of Highways & Infrastructure, Government of Saskatchewan

Hon. Richard Mostyn, Minister of Highways & Public Works, Government of Yukon

5:30 pm

45th Anniversary Reception

7:30 pm

Reception ends

FRIDAY

May 4, 2018

8:00 am **Breakfast****WESTAC LEADERS COUNCIL – CONTINUING THE CONVERSATION**

The Leaders Council is open to official representatives of member organizations. Sustaining members are allowed one additional representative.

8:30 am Each forum concludes with an in-camera, frank discussion among the most senior representatives of member organizations. Commencing with this Forum, participation is limited to the Official representative from each member organization and excludes external speakers and non-members. No reporting will take place.

Building on what was heard about the evolution of the North American freight rail system and in previous WESTAC discussions, the Leaders Council will delve further into the actions that can be taken by all stakeholders to increase efficiency in the rail network.

10:15 am Meeting adjourns

10:30 am **Board of Directors Meeting**11:30 am **Lunch for Directors**