

**2018 SPRING MEMBER FORUM
EVOLUTION IN TRANSPORTATION:
INCREMENTAL STEPS TOWARDS OPTIMIZATION**

MAY 3 & 4, FAIRMONT HOTEL, WINNIPEG

The 2018 Spring Member Forum will explore opportunities to advance the Western Canadian transportation system within the next five years. Change is complicated, especially in an industry with such a diverse stakeholder community and complex history. The aim of the meeting is to assess the options available to move the industry forward in more incremental ways versus the focus on disruptive forces that has dominated recent discussions.

At the Forum, members will discuss ways some companies are changing and creating capacity in the system by rethinking transportation using innovation, technology, or a shift in practice or roles. They will also look at how government is influencing change through leadership in data and visibility and the reviews of policies on core transportation elements (pilotage, Seaway and ports).

Finally, members will have the opportunity to discuss recent developments in North American rail service. Throughout the day, Western provincial Ministers will offer perspectives on the "State of Transportation across the West."

The WESTAC Leaders Council**, on day two, will delve further into the subject of Western Canada's rail system by focusing on the actions that can be taken by all stakeholders in the short and long term to increase efficiency in the rail networks.

** Please note: The Leaders Council is open to official representatives of member organizations. Sustaining members are allowed one additional representative.

[REGISTER ONLINE](#)

THURSDAYMay 3, 2018

- 7:30 – 9:00 am **Breakfast with Speaker**
Is Trade Confidence Waning?
Dan Ciuriak, Director & Principal, Ciuriak Consulting Inc.
- 9:05 – 9:30 am **Annual General Meeting**
- 9:45 am **Welcoming Remarks and Introductions**
Hon. Ron Schuler, Minister of Infrastructure, Government of Manitoba & Chair, WESTAC
Oksana Exell, President & CEO, WESTAC
- 10:00 am **Data & Supply Chain Visibility – A Made in Canada Solution**
WESTAC's 2018 Compass Survey confirmed that transportation stakeholders across Canada want better access to data and that the collection and analysis of data are essential strategic tools for the industry. Competing jurisdictions are making use of it. This session will identify initiatives underway, including a project in the Port of Vancouver to provide greater supply chain visibility. What is the Made in Canada solution for improving our supply chains with data?
Fostering Evidence-Based Decisions on Transportation: Strategy, Deliverables and Timelines
Lawrence Hanson, Assistant Deputy Minister, Policy, Transport Canada
Emerging Global Digital Supply Networks
Kurt Ritcey, Partner, Supply Chain Practice, Deloitte Consulting
Supply Chain Visibility Project Update
Peter Xotta, Vice President, Planning & Operations, Vancouver Fraser Port Authority
Roundtable discussion
- 11:30 am **State of Transportation across the West – Part 1**
Hon. Ron Schuler, Minister of Infrastructure, Government of Manitoba
Hon. Claire Trevena, Minister of Transportation & Infrastructure,
Government of British Columbia
- 12:00 pm **Lunch**

THURSDAYMay 3, 2018

- 1:00 pm **Organizational Process Improvements – Maximizing Efficiency**

Increased capacity and efficiency can be achieved by re-imagining current business practices and embracing new technologies within an organization.

Brian Cornick, CEO, Cando Rail Services
Jonathan Hébert, Vice President Finance & Corporate Development,
Ray-Mont Logistics

Roundtable discussion

1:45 pm

Marine Reviews Update: Pilotage Act, Seaway & Ports Modernization

In the last 12 months, Transport Canada has announced three reviews related to Canada's marine sector: *Pacific Pilotage Act* Review, St. Lawrence Seaway Review and Ports Modernization Review. This session will open with an overview of the objectives and status update of each review. Members impacted will have an opportunity to respond as part of the discussion.

Lawrence Hanson, Assistant Deputy Minister, Policy, Transport Canada

Moderator: Bruce Burrows, President, Chamber of Marine Commerce

Discussants:

Stefan Woloszyn, Chief Financial Officer, Pacific Pilotage Authority

Terence Bowles, President & CEO, The St. Lawrence Seaway
Management Corporation (*invited*)

Robin Silvester, President & CEO, Vancouver Fraser Port Authority

Roundtable discussion

2:45 pm

Break

THURSDAY

May 3, 2018

- 3:15 pm **Evolution in North American Freight Rail: A Moderated Discussion**
This session will open with an exploration of the complexity of North American rail networks, the challenges railways are facing now and will experience in the next few years.

Malcolm Cairns, Malcolm Cairns Research and Consulting

A balanced response panel will bring the discussion back to the Western Canadian rail service climate. *
- Moderator: Mark Hemmes, President, Quorum Corporation
- Discussants:
Keith Bruch, Former Vice President of Operations, Paterson Global Foods
Kara Edwards, Director, Transportation, Chemistry Industry Association of Canada
Dr. James Nolan, Professor, Department of Agricultural and Resource Economics, University of Saskatchewan
- Roundtable discussion*
*This topic will be explored further in-camera by the Leaders Council.
- 4:45 pm **State of Transportation across the West – Part 2**

Hon. David Marit, Minister of Highways & Infrastructure, Government of Saskatchewan
- 5:30 pm **45th Anniversary Reception**
- 7:30 pm **Reception ends**

FRIDAY

May 4, 2018

8:00 am **Breakfast**

WESTAC LEADERS COUNCIL – CONTINUING THE CONVERSATION

The Leaders Council is open to official representatives of member organizations. Sustaining members are allowed one additional representative.

8:30 am Each forum concludes with an in-camera, frank discussion among the most senior representatives of member organizations. Commencing with this Forum, participation is limited to the Official representative from each member organization and excludes external speakers and non-members. No reporting will take place.

Building on what was heard about the evolution of the North American freight rail system and during previous discussions, this Leaders Council will delve further into the actions that can be taken by all stakeholders in the short and long term to increase efficiency in the rail network.

10:15 am Meeting adjourns

10:30 am **Board of Directors Meeting**

11:30 am **Lunch for Directors**