



Ruth Sol, President
rsol@westac.com



Ruth Sol was appointed President of WESTAC in 2003 and has over 25 years of experience in transportation economics and business and policy research. Ruth joined WESTAC in 1983 as a research economist and has held progressively senior positions over the years. As President, she provides strategic direction for the Council's policies and program. Ruth's extensive knowledge of the transportation industry, and her ability to guide a diverse membership towards collaboration, cements WESTAC's role as the catalyst of supply chain excellence in Western Canada.

In previous positions she led concept development, research, writing and editing of transportation policy and related publications, authored or co-authored WESTAC briefings and organized meetings, workshops and conferences.

Before WESTAC, Ruth worked in market research with a consulting engineering firm and an integrated forest products company. Ruth holds an undergraduate degree in economics and an MBA, both from Simon Fraser University.